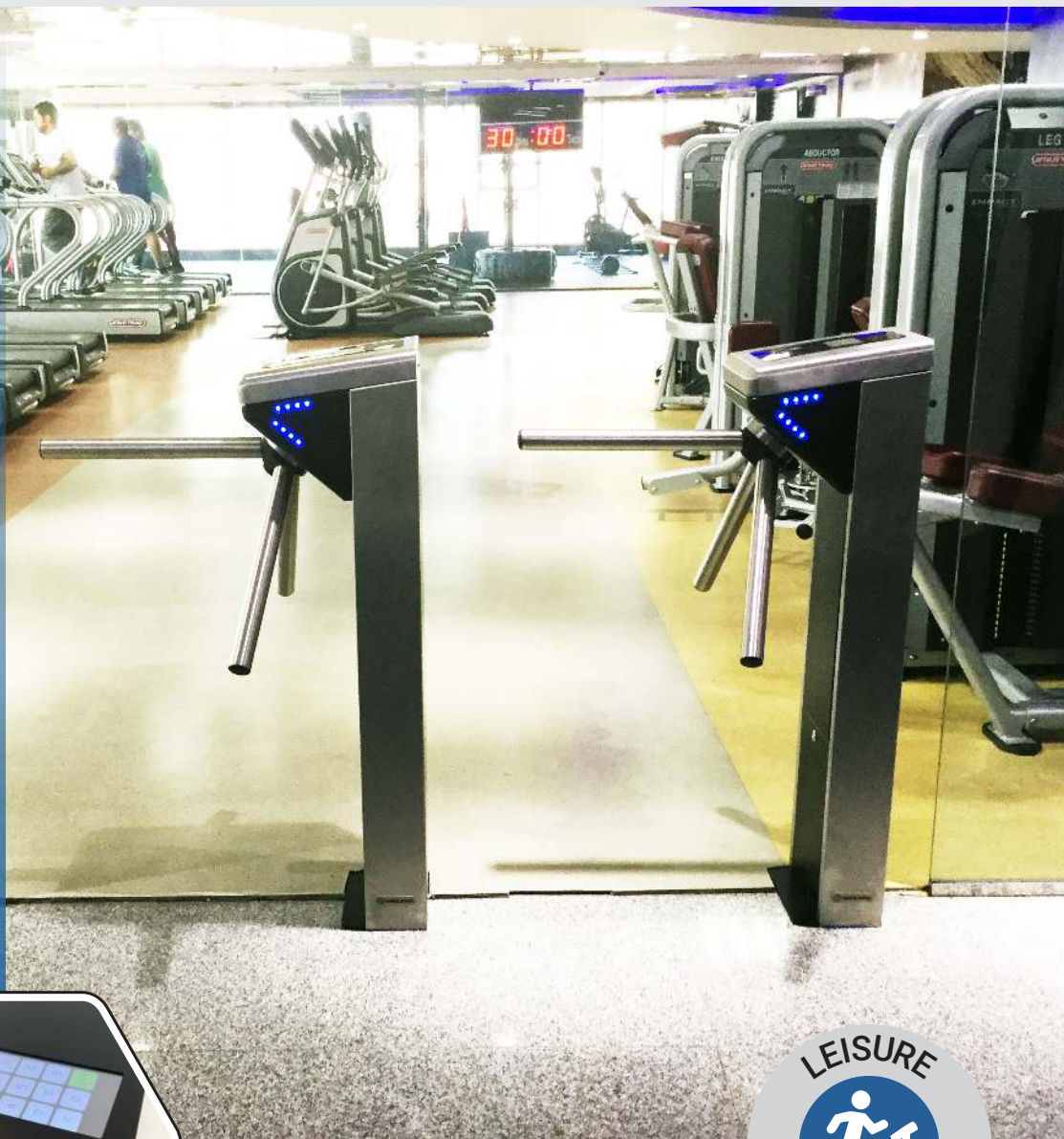


## Membership Access Control System

# 24/7 Multi- location Gym Access Control



Fingerprint only  
at Home Site,  
fingerprint and PIN  
at other locations



Intuitive Display  
showing direction  
of travel



Control member  
access and record  
staff attendance



Fingerprint Authentication helps to boost revenues as there is no cost for providing and managing membership ID cards and it stops members sharing their gym membership cards or PIN's with non-members.

## Membership Access Control System

### 24/7 MACS

#### Fingerprint Identification

Fingerprint identification readers are used to control access to gyms and leisure centres through portals, pods and turnstiles. Fingerprint authentication helps to **boost revenues as there is no cost for providing and managing membership ID cards and it stops members sharing their gym membership cards or PIN's with non-members.**

Fingerprints are captured when new members are enrolled. Members' details can be taken from existing membership databases or CRM's. Chains of fitness centres can be supported, enabling the introduction of **multi-site membership schemes.**

The system can be enhanced with **locker access control** to safeguard members' property, and integrated CCTV to enhance staff and members' safety and security.

Member usage and time of **access statistics enables owners to better plan staffing levels,** while staff attendance recording ensures members of staff comply with agreed attendance schedules.



#### Technologies



#### Options



### CASE STUDY

#### Multi-location Fitness Club in the Middle East

- **21 club locations**
- **20,000+ members**

#### Scope of Work

**To supply a fingerprint-based gym 24/7 membership access control system.** The system would have to operate across all sites and need to be integrated with their existing membership database. **A fingerprint access control solution was preferred because it would eliminate the expense and administration effort involved in the issue and management of membership cards, particularly for monthly short-term membership.**

Biometric fingerprint enabled and **Power over Ethernet powered turnstiles** are installed at gym entrances. These only need single network cable, making for ease of installation.

The system currently manages the entry of 1200 or more members through a gym's turnstiles every day, with peak traffic activity at lunch time and in the late afternoon.

#### Benefits achieved:

- ✓ Statistics provided by the system assists in balancing staffing levels at peak times and at periods of low activity
- ✓ Optimising 24/7 access allowing all-hours gyms to operate securely and to be more self-sufficient
- ✓ Enable HQ to monitor each site's membership access activity and produce site statistics and usage reports
- ✓ Integrate with the existing members CRM database to expedite the enrolment of new members and membership renewals by automatically synchronising each site membership access control system with the central membership database
- ✓ Reduce operating costs and enhance revenue by eliminating membership access cards and the sharing of membership credentials